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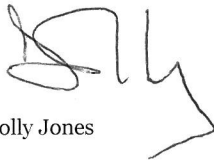
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I'm thrilled to be working on Online Fashion Week this year and it's been amazing to see the reaction of so many fantastic retailers who are coming on board to celebrate online shopping and the potential it affords us to raise so much money for so many charities. This is the first time we've done it and I really appreciate the enthusiasm and commitment that has already been shown by retailers as we work with Give As You Live to make it a major event on the fashion and charity calendars this year and in the future.

All that needs to happen now is for you to formalise your partnership with Give As You Live so that they can let us know when you are on board for the event – then we can work with you to confirm the activity and promotion VOGUE.COM will dedicate to you during Online Fashion Week, which will run 24-hours a day from 9am on Monday December 5th to 5pm on Friday December 9th.

I look forward to working with you.

Very best wishes,



Dolly Jones

Editor, VOGUE.COM