



Give as you Live®

Contact the charity team on

0800 883 8450

Staff engagement guide for businesses

Thanks for choosing to use **Give as you Live**, as a way of raising funds for your businesses chosen charity! This guide will help you to understand more about how it works, and how you should go about encouraging staff to sign up.

By using Give as you Live, businesses can raise money for their chosen charity simply through shopping online. Businesses can shop for office supplies through **Give as you Live**, and they can also buy train tickets, book accommodation – and much more!

But it's not only for business purchases. Even more can be raised by getting staff engaged, and using it for their own personal shopping.

How it works



Step 1

Sign up for **free** and select your chosen charity



Step 2

Shop at over 4,000 leading stores



Step 3

Raise a **free** donation!

Business URL

When promoting Give as you Live to staff you will need to ensure you always use the correct URL. This will ensure that staff are all signing up from the correct web-page, to support the companies chosen charity.

This will also mean that we can track sign-ups for your company and report on your progress.

If you haven't been given the URL by your charity please get in touch with them.

Activity checklist

- Tick off all the activities as you complete them!
- Email your staff members
- Put up posters around the office
- Send flyers in payslips or hand out
- Update your staff intranet
- Send a reminder email on payday